

Get ready to reach a new level of exposure for your company!

Your participation in this event will allow you and your company to be recognized as a committed partner in the Central Florida Real Estate market. Depending on your contribution level and time of registration, you will have the opportunity to reach potential clients and gain exposure from our **multimedia marketing campaign over a 3 month (90 day+) timeline; Before, During, and After the event...**

This event is a great opportunity for networking and promoting your organization/company to top level Central Florida real estate professionals and local businesses attending the event to include:

**Developers • Planners • Attorneys • Bankers • Brokers • Construction Companies • Appraisers • Engineers
City & County Officials • College Representatives • Investors • Event Speakers • Investors • amongst others**

***The sooner you register as a sponsor/partner
The sooner your company's exposure opportunity will begin...***

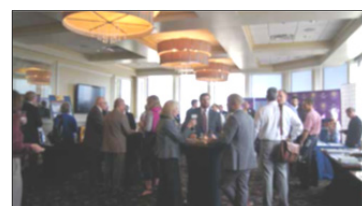
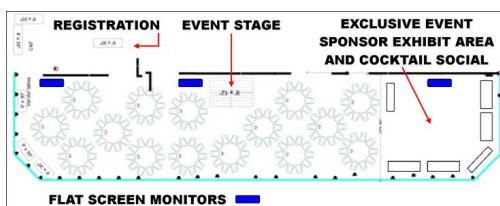
PRE-EVENT EXPOSURE

- **Print Advertisements to include Sponsor Logo**
- **Central Florida real estate professional and local business publications, newsletters, etc.**
- **Email Marketing Campaign**
 - ✧ Sponsor Logo/Name/Web address on database emails
 - ✧ Exposure to over 10,000 real estate professional and local business emails
 - ✧ Exposure to 600 OBJ Book of Lists top level real estate and local company professionals
 - ✧ Exposure to National, State and Local Chapter members of the Appraisal Institute
- **Websites**
- **Social Media**
- **Word of Mouth**



AT EVENT EXPOSURE

- **Sponsor Event Signage** – Your Company Logo and Web Address placed on:
 - ✧ Table Tents
 - ✧ Multiple Flat Screen Monitors
 - ✧ Event Program, Event Poster, etc.
- **Sponsor Podium Introduction** - A Representative from your company to speak about your company and your support of this marquee event
- **Sponsor Recognition at Event** - Your company mentioned as an event sponsor
- **Seating Placement at Event** - Preferred location for upper level sponsors
- **"At Seat" Promotional Materials** - You and your company can take advantage of the opportunity to have marketing materials placed on every attendees seat
- **Exclusive Sponsor Exhibit Area:** Exclusive "Designated Sponsor Exhibit Area" with a table to display your company signage, posters, hand-out promotional materials and answer questions about your company to increase your subscriber/customer base



2017 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP ENTITLEMENTS OPTIONS

POST EVENT EXPOSURE

- Event "Flash Disk" for all Attendees - Event Speaker and Sponsor Information
 - ✧ Provide all attendees "useful" information from the speakers and the sponsors
 - ✧ Excellent opportunity to promote your company and message with quick reference tool
 - ✧ Material to include: Company Flyer, Bios, PowerPoint Presentations, Website Link, etc.



SPECIAL OFFER. . .

Receive a "Discount" on your sponsorship and/or FREE entry into the event!

- **Sponsor Partner Reciprocation:** We would highly appreciate the opportunity to market the 7th annual Central Florida Real Estate Forum event to your organization members and employees
 - ✧ Join us in promoting our event by emailing our Event Flyer to your database, posting the event on your organizations website, announcing on your organizations social media, or other advertising exposure opportunities (magazine, radio, newsletters, etc.)
 - ✧ Offer based on certain conditions. Call for more information.

Register today to maximize your company's exposure!



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2017 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP PACKAGES

SPONSORSHIP EXPOSURE CATEGORIES	PLATINUM	GOLD	SILVER	BRONZE	CONTRIBUTOR
Sponsor Complimentary Seating	10	7	5	3	1
Sponsor Podium Introduction	✓				
Sponsor Recognition at Event	✓	✓	✓	✓	✓
Sponsor Seating Placement	✓	✓			
Flash Disk - Will Include Speaker & Sponsors Info - For all event attendees	Prominent	✓	✓		
- Flash Disk with Event Speaker and Sponsor Information	✓	✓	✓		
EMAIL EXPOSURE CAMPAIGN (BEFORE & AFTER EVENT)					
- Sponsor Logo/name/web address on database emails (Pre event)	Prominent	✓	✓		
- Sponsor Logo/name/web address on database emails (Post event)	Prominent	✓	✓		
PRINT PROMOTION ADVERTISEMENT					
- Event Program - Logo and Mention	Prominent	✓	✓	✓	✓
- Pre Event Marketing Material (Logo)	✓	✓	✓	✓	✓
- Sponsor Material (Brochure/Flyer/Co Info) at Every Seat	✓	✓			
- Sponsor Material at Registration Desk	✓	✓	✓		
- Sponsor Event Sign - Company Logo	✓	✓	✓	✓	✓
- Sponsor Logo on Table Tent	✓	✓	✓	✓	✓
WEBSITE PROMOTION					
- Sponsor Logo (Linked to sponsor website)	Prominent	✓			
EVENT SPONSOR DISPLAY TABLE & SIGNAGE					
- Display Table	Prominent	✓	✓		
- Projector Screen with Sponsor Logo	Prominent	✓	✓	✓	✓
- Sponsor supplied (Poster/Banner) placed in event presentation room	Prominent	✓	✓		
- CF Real Estate Appraisers Color Mini Poster Page [For Certified General and Residential Appraisers only]	✓	✓	✓		
SPONSOR PACKAGE PRICING	\$2,000	\$1,500	\$1,000	\$700	\$450

SIGN UP TODAY TO RESERVE YOUR COMPANY'S SPONSORSHIP PACKAGE FOR THIS EVENT

The sooner you register as a sponsor/partner the greater exposure for your company Before, During and After the event...

Seeking corporate and individual sponsors/partners to make this an outstanding event!

- Brand awareness & recognition as a committed partner in Central Florida Real Estate
- Many opportunities to reach potential clients from a variety of outlets
- Opportunities to create, develop and enhance credibility
- Multimedia exposure Before, During & After Event
- Marketing campaign to include a variety of print options, targeted emails, social media, and linked websites
- Event day display table, signage and announcements.
- All attendees receive a "Take back to office" **Flash Disk** with sponsor's logos, website links and sponsor materials

SPACE IS LIMITED!

- | | |
|--------------------------------------|---------|
| <input type="checkbox"/> Platinum | \$2,000 |
| <input type="checkbox"/> Gold | \$1,500 |
| <input type="checkbox"/> Silver | \$1,000 |
| <input type="checkbox"/> Bronze | \$700 |
| <input type="checkbox"/> Contributor | \$450 |
| <input type="checkbox"/> Other | \$____ |

Company Name _____

Contact Name & Title _____

Street Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

Credit Card Type _____ Credit Card No. _____

Expiration ____/____ Code _____

Billing Address _____ City _____ State ____ Zip _____



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